



Bremen will launch city-wide Bikesharing System Bre.Bike

Bre.Bike Launches in April 2025

SMAPE project lead partner **Free Hanseatic City of Bremen** is set to introduce a new city-wide bicycle-sharing system in summer 2025. The Department of Mobility has awarded the contract to nextbike GmbH, a Leipzig-based company renowned for its expertise in bikesharing solutions. The system, named "**Bre.Bike**", will offer Bremen residents and visitors a flexible and sustainable transportation option.



At launch, Bre.Bike will include **approximately 1,100 bicycles and 60 cargo bikes**, available not only in the city center but also in surrounding districts. Plans for further expansion to a fleet of 1,450 bicycles are already in place.

Özlem Ünsal, Senator for Construction, Mobility and Urban Development, said:

"Bre.Bike will make bicycles easily accessible to everyone in Bremen, enhancing mobility options in our city. This new offering not only provides an eco-friendly alternative for daily commutes or leisure trips, but it also represents a significant step towards a socially inclusive and forward-thinking transport policy."

Modern Bikes and Cargo Bikes

The Bre.Bike system will operate for an initial period of five years and features modern bicycles and cargo bikes. The latter are specifically designed to carry children or transport goods, such as crates of drinks. The service area will cover most parts of Bremen, including Bremen-Nord, and will be seamlessly integrated with the city's public transport network.

A majority of bicycles will be available in "**flex zones**," allowing users to rent and return them flexibly within designated areas. Additionally, one-third of the bicycles will be stationed at bikesharing stations. The stations will firstly be placed at high-demand public transport stations and other points of interests, ensuring availability and



reducing clutter in public spaces, and maintaining an orderly streetscape. Cargo bikes will be accessible in various neighborhoods, **with 20 public [mobil.punkte](#) car-sharing stations being expanded to include cargo bike-sharing options.** A milestone for Bremen's renowned Mobil.Punkte, making them multimodal sustainable mobility hubs.

Bre.Bike complements Bremen's public transport system, offering commuters sustainable options for their daily journeys. Residents without their own bicycles can use Bre.Bike as an everyday mode of transport, while tourists and day-trippers will benefit from the convenience of exploring the city on eco-friendly bikes. This initiative strengthens Bremen's appeal as a tourist destination and contributes to the city's efforts towards a comprehensive mobility transformation.

Free Rides to Celebrate the Launch

To celebrate the launch, Bre.Bike will offer a special introductory promotion: bicycles can be rented for up to 30 minutes free of charge during the first month. After the initial promotion phase, Bre.Bikes will be available for just 0.99€ per 30 minutes.

Bre.Bike is poised to become a cornerstone of Bremen's sustainable mobility strategy, offering innovative and inclusive transport options for all.

For further details, visit the [SMAPE website](#) or reach out to:

SMAPE Project Coordinator
Fabian Kriete
Free Hanseatic City of Bremen
fabian.kriete@bau.bremen.de

SMAPE Communication and
Dissemination Manager
Alonso Dávila Graf
POLIS Network
adavilagraf@polisnetwork.eu

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